

REP HEADLINE# 6301090
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG29/12 17.31
*** PCNC-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

REP.# OFF.# SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6301090

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/12 EST#1500 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 17.31

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED FLIGHT DATE IN HDLN
TTLS RTS
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1500

NO BUYS TO PRINT

SEP/12 \$315.00

CONTRACT TOTAL \$315.00
TOTAL SPOTS 5

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE